

KOZY KUT PET SALON AD REDESIGN

The next step in Desktop Publishing will be to learn the four PRINCIPLES OF DESIGN which will help you in designing a PROFESSIONAL looking presentation – ads, business cards, brochures and other business forms.

Before you learn the FOUR PRINCIPLES OF DESIGN, let's see what you can do.

Below is a phone book ad out of the San Angelo phone book – you are to redesign the ad so that it more eye appealing and easier to read – you want it to catch the reader's attention. Use the following specifications:

- Use ALL of the information in the ad
- Use any clip art & text design for the logo
- Border art is optional (it does need at least a black border)
- Use the internet to find the charge card logos
- Use may use color OR black & white (DO NOT USE A BACKGROUND COLOR – remember it is in the YELLOW PAGES)
- Ad size: height 2.5, width 4.25

Save as: KozyKut1
Print

