**KOZY KUT PET SALON**
**REDESIGNING with**
**THE PRINCIPLES OF DESIGN**

## 1. Redesign ad

After learning the four **PRINCIPLES OF DESIGN** redesign the Kozy Kut Salon phone book ad again. Use the following specifications:

- Use ALL of the information in the ad
- Use any clip art & text design for the logo
- Border art is optional (it does need at least a black border)
- Use the internet to find the charge card logos
- Use may use color OR black & white (DO NOT USE A BACKGROUND COLOR - remember it is in the YELLOW PAGES)
- Ad size: height 2.5, width 4.25

**2. List the four principles of design** and **briefly explain** how you used each one in your ad.

**3. STAPLE THE SECOND AD TO THE BACK OF YOUR FIRST AD**

**Use a footer!**
**Save as: KozyKut2**
**Print**



SERVING AREA 20 + YEARS

**MOST BREEDS GROOMED**

**PET STYLING AT ITS FINEST**
**NO SEDATION**

DIPPING & BATHING - TOE NAILS
RENA ROSENTHAL • LISA EASTERLY
OWNERS - GROOMERS
PICK-UP & DELIVERY AVAILABLE
HRS 7:30-5:15 PM MON - FRI
**658-4611**
2010 W Beauregard